

Appraiser 5-Minute Onboarding Intake: Done in 5 Minutes — All 4 Growth Pillars Built For You

Zero tech headaches. Complete the 4 quick sections below in under 5 minutes — our team configures your (1) **Daily GLA Discrepancy Measure & Sketch Engine**, (2) **Automated Custom-DOM Stale Listing Outreach**, (3) **Done-For-You GBP & 5-Star Agent Review Engine**, and (4) **12-Month Responding-Agent CRM** so you go live within **24 hours**.

~5 Mins

Your Total Intake Time

24 Hours

Turnkey Go-Live Window

30/45/60/90+

Custom DOM Stale
Outreach

**No Card
Needed**

Free 30-Day Trial + \$1.5K
Guar.

100% Free 30-Day Trial — No Credit Card Required to Start: We set up your county territory, Google Business Profile, and automated outreach first, and only ask for billing near the end of your 30-day trial once you've seen the results (**\$1,500 Month-1 Work Guarantee**).

1. Free Intake

→ 2. No Card Required

→ 3. Live in 24 Hrs

STEP 1 Your County Territory Seat (Limited to 3 Appraisers/County) & Signature Profile

⌚ Takes 60 Seconds · Used for Your Email/SMS Signature, GBP & Co-Branded Sketch Frame

FULL NAME & DESIGNATIONS

e.g., Jane Smith, Certified Residential Appraiser

APPRAISAL FIRM / COMPANY NAME

e.g., Smith Residential Appraisals, LLC

STATE & APPRAISER LICENSE

e.g., TX Cert. Res. #1321895-CR

DIRECT CELL PHONE (FOR AGENT CALLS / TEXTS)

e.g., (214) 555-0199

BUSINESS EMAIL (WHERE AGENT REPLIES GO)

e.g., jane@smithappraisals.com

REQUESTED COUNTY SEAT (3 SEATS MAX/COUNTY + ANY SKIPS)

e.g., Dallas County, TX (Skip: 75201)

STEP 2 Measure & Sketch Pricing + Stale Listing Automated Outreach Settings (Custom DOM)

⌚ Takes 45 Seconds · Configures Both Daily Automated Outreach Engines

Engine 1: Standalone GLA Measure & Sketch Fee Menu

NOT AN APPRAISAL / FLOORPLAN

Standalone **Appraiser Certified Sketch** with measurements (check default or enter custom fees):

\$199 Standard

2-3 Day Standard Turn

\$249 Same-Day

Same-Day Measurements

Reply for Quote

Custom / 3,000+ SF / \$1M+



Use Default
Menu

~\$215
Avg



Custom: **\$199 / \$249**

Engine 2: Stale Listing Automated Outreach Settings

CUSTOM DOM TRIGGER

Select your **Days on Market (DOM)** trigger for automated re-pricing outreach (" <Address> deserves a second look"):



30 Days



45 Days



60 Days



90+ Days



Custom: e.g. 75d

Desktop Re-Pricing:

\$150

Full Walk-Through
GPAP:

\$450-\$600

STEP 3 Connect Your Outreach Email (1-Click Sign-In or Dedicated Domain)

▶ Watch 60-Sec Email Setup Video

⌚ Takes 60 Seconds · 100% of Agent Replies Land Straight in Your Normal Inbox & CRM



Option A: Connect Your Existing Outlook or Gmail

RECOMMENDED · 1-CLICK

We text/email you a secure **1-click Microsoft 365 / Google Workspace sign-in link**. Both your GLA Measure & Sketch outreach and Stale Listing DOM emails send directly from your real business email, and replies land right in your inbox.



Option B: Done-For-You Dedicated Sending Address

ZERO IT NEEDED

Prefer not to connect your primary inbox? We provision a dedicated branded sender for your firm (e.g., **measurements@yourappraisalcompany.com**) that automatically forwards 100% of listing-agent replies straight to your main email.

STEP 4 1-Step MLS Sign-In & Done-For-You Google Business Profile (GBP) Setup

▶ Watch 60-Sec MLS & GBP Setup Video

⌚ 100% Done For You · We Handle All Setup Behind the Scenes

YOUR MLS SYSTEM:



Bright MLS



CRMLS



NTRIS



HAR



Matrix



Flexmls



Paragon

Other: Write in MLS name



4A: Effortless 1-Step MLS Sign-In (Zero Daily Work)

DONE FOR YOU

Sign in once on our secure remote browser window (or enter a read-only/assistant MLS login below) and text us the 1-time verification code. Our system handles all daily market calibration & active listing scans automatically — zero exports for you to run.

MLS Login ID
(Optional):

Or sign in on 6C

4B: Done-For-You Google Business Profile (GBP) & 5-Star Reviews

INCLUDED FREE

Have a GBP? Paste your Google Business link below (or add **gabe@firebirdappraisals.com** as Manager) so we optimize it & connect automated 5-star review texts/emails. **No GBP yet?** Check "Build New GBP" and we build it from scratch!

GBP Link:

Paste Google Bi



Build New GBP For Me

FINAL STEP · NO CREDIT CARD REQUIRED TO START

100% Free 30-Day Trial (\$0 Upfront) + Guaranteed \$1,500 in Month-1 Work

No Card at Sign-Up · Only Add Billing Near End of 30-Day Trial · Then ~~\$999/mo~~ \$599/mo



30-Day Free Trial (No Credit Card Required · ~~\$999 Setup Waived~~ · Then ~~\$999/mo~~ \$599/mo After Trial)

No Card Required to Start:

We set up your county territory, Google Business Profile, and automated outreach first, and only ask for billing near the end of your 30-day trial once you've seen the results (backed by our **\$1,500 First-Month Work Guarantee**).



30-Day Free Trial → Annual Seat Lock · No Card Now · ~~\$9,990/yr~~ \$5,990/yr After 30-Day Trial Save 2 Months Free (\$1,198 Savings):

Start with the same 30-day free trial (no credit card required today), then lock 1 of the 3 county seats for 12 months once you've seen the results.

✓ INCLUDED IN YOUR ALL-INCLUSIVE PLAN: **Done-For-You Google Business Profile (GBP) Build-Out/Optimization + Automated SMS & Email 5-Star Agent Review Engine**

100% Free 30-Day Trial — No Credit Card Required to Start: We set up your county territory, Google Business Profile, and automated outreach first, and only ask for billing near the end of your 30-day trial once you've seen the results!



Questions While Filling This Out? Call or Text Gabe Directly

Gabe Trevizo · Certified Residential Appraiser (20+ Yrs) · Founder, Firebird Appraisals & Consulting · "Snap a photo of this page and text it to me, or click Submit above — we'll have your GLA, Stale DOM & GBP Review engines live within 24 hours."

TEXT/EMAIL COMPLETED INTAKE TO

602-312-9571

gabe@firebirdappraisals.com