



MeasureDrip for Appraisers

LIMITED TO 3 APPRAISER SEATS PER COUNTY

Automated Non-Lender Flywheel & Agent CRM Builder

Built by an Appraiser • Free for the First 30 Days • No Credit Card Required

Just today, this system brought in **2 measuring assignments** and a **full GPAR appraisal assignment** with fees over **\$900**—while **automatically building a private Agent CRM** from every listing agent who replies.

NO CREDIT CARD REQUIRED TO START

Free for the First 30 Days (\$0 Upfront • No Credit Card Required): Start your 30-day free trial with zero card on file — I guarantee to get you **\$1,500 of new appraisal work in your first 30 days** before you ever pay a dime.

WHAT'S INCLUDED IN YOUR EXCLUSIVE COUNTY LICENSE

1

Automated GLA Discrepancy Measure & Sketch Outreach

Every morning, our software scans active listings in your county to flag homes where public tax records understate the livable square footage. It automatically emails the listing agent on your behalf offering a standalone **\$199–\$249+ Appraiser Certified Sketch with measurements** (*\$199 standard / \$249 same-day, plus custom quotes on custom & larger homes — strictly a measurement & sketch, never a full appraisal*) so they can prove the extra square footage and protect their seller's price.

2

Automated Stale Listing Outreach (Custom 30 / 45 / 60+ DOM)

You set your Days on Market threshold (**30, 45, or 60+ days**), and the system automatically reaches out to listing agents whose homes are sitting unsold—offering an independent **Pre-Listing / Re-Pricing Appraisal on a GPAR form** (or a quick desktop check) to help them get a stubborn seller to adjust their price or defend value to buyers.

3

Automated Agent CRM Building + 12-Month Drip

Your Agent CRM builds itself automatically: every listing agent who responds to your Measure or Stale Listing emails is automatically captured into your private Agent CRM (name, brokerage, phone, email, property & reply history) and nurtured for 12 months so you're their go-to appraiser for **\$450–\$650+ Estate, Probate, Trust, Divorce & Pre-Listing GPAR work**.

4

Done-For-You Google Business Profile (GBP) Build-Out & Automated 5-Star Google Reviews

We fully build out and optimize your **Google Business Profile** so you rank at the top of local search for private/non-lender appraisals in your county—and our system automatically texts and emails every agent and homeowner you work with to stack **5-star Google reviews on autopilot**.

ZERO-RISK FOUNDING APPRAISER PRICING

FREE First 30 then ~~\$999/mo~~ **\$599/mo**

Days

\$0 Upfront • No Credit Card Required • Guaranteed \$1,500 in Month-1 work • 3 seats/county

Setup Fee: ~~\$999~~ \$0 Waived • No Credit Card Required to Start

HOW FAST IS SETUP?

5-Minute Setup • Live in 24 Hours

- **5 minutes from you:** Pick your county, your fee schedule (**\$199 std / \$249 same-day** + custom quotes), and your DOM trigger (30, 45, or 60+ days).
- **We build the rest:** Your daily MLS outreach, **self-building Agent CRM**, 12-month drip, and **GBP + 5-star review engine** go live in 24 hours.
- **No credit card at sign-up:** Only decide on billing near the end of your 30-day trial after seeing **\$1,500+ in results**.

\$0 UPFRONT • NO CREDIT CARD • \$1,500 GUARANTEE

"No Credit Card Required to Start (\$0 Upfront): We set up your county & outreach first — you only add a card near the end of your 30-day free trial after we deliver **\$1,500+ in new appraisal work.**"



Gabe Trevizo • Certified Residential Appraiser (AZ)

Founder, Firebird Appraisals & MeasureDrip • 20+ Years in the Field

Start Free (No Card Required): 602-312-9571

Reply "DETAILS" • firebird-gla.pages.dev/onboarding